



Piotr Zięba

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EDUCATION

- 2009 – 2013 University of Information Technology and Management in Rzeszów, Poland
Master's degree in Information Technology. Speciality: Multimedia systems
Thesis: Usability analysis of chosen websites
- Bachelor's degree in Information Technology. Speciality: Multimedia systems
Thesis: Comparison of chosen picture filtering algorithms

WORK EXPERIENCE

- 2016 – present Senior UX/UI Designer at FTWK
Designing graphical user interfaces for web and mobile, based on UX research that came from workshops with client and users (personas, user journeys, A/B tests, etc.). Leading visual part of projects. Designing user flow diagrams, wireframes, prototypes and high-fidelity mock ups. Delivering assets and guidelines for developers.
- 2013 – 2016 UX/UI Designer at Ejik / Creatix
Designing graphical user interfaces for web and various mobile devices.
Analysing specifications, designing user flow diagrams, wireframes and high-fidelity mock ups (including simulating transitions), building prototypes, delivering complete assets and guidelines for developers. Working in English in multidisciplinary teams for various clients from U.S., Slovakia, Denmark and Poland.
- 2011 – 2013 Brand and UI Designer and Project Manager at BrandDobry+
Creating brands including strategy, corporate identity, collateral materials, websites and mobile apps. Project managing, communication with creative agencies and clients.
- 2009 – 2011 Graphic Designer at M&P Agencja Interaktywna
Designing corporate identity, websites and various promotional materials.
- 2008 – 2008 Graphic Design Intern at Solveo Software Solutions
Designing websites, animations and collateral materials.
- 2007 – 2008 Graphic Designer at UITM in Rzeszów
Designing various graphical materials for e-learning courses.
- 2008 – present Freelance Photographer and Film maker

ORGANIZATIONS

- 2012 – 2014 Co-Founder of Akademia Brandu
Group of branding, identity and social media lovers focused on organising open events and meetings with various people from the industry.
- 2007 – 2011 Member of European Youth Parliament
Politically unbound non-profit organisation, which encourages European youth to actively engage in citizenship and cultural understanding.

SKILLS

User Experience and User Interface Design

Thanks to four-year practice in working for various companies and startups as a member of UI/UX Design studio, Digital Innovation Agency, and Custom Software Development house, I acquired skills essential to design user-friendly, pixel-perfect user interfaces from sketch to final guidelines. I am able to design user flow diagrams, wireframes, high-fidelity mock ups, animate transitions, build prototypes and prepare deliverables for developers in order to successfully implement top-notch apps and websites. Knowledge gained at IT faculty during my bachelor's and master's studies together with passion for technology and visual art results in not only being able to deliver high quality designs, but also be familiar with the latest trends and understand principles of human-computer interaction and production phases.

Identity and Collateral Design

Branding and corporate identity was my first real passion in area of graphic design. Experience gained in 8 years of work as a graphic designer allows me to know the elementary rules of composition, typography, or colour matching and confront them with the latest trends and customers' expectations.

Photography and Film

Photography used to be my second favourite passion, right next to graphic design since a long time ago. I especially mastered skills of event and documentary photography. By working with big names such as Citroen, HTC, Ikea, L'Oreal, Nestle, I got discovered the world of corporate business and even though it was never really appealing to me, it gave me some valuable lessons. This together with knowing rules of composition, dealing with light and other aspects of photography, influences me as a designer. I continue to do small documentary jobs and I carry my camera everywhere, which helps me maintain life balance by doing something creative without spending all time in front of computer.

Languages

I speak Polish (native) and English (fluent). I am beginning with German course soon!

Driving license

Even though I am mostly a bicycle-commuter.

MASTERED TOOLS

Sketch App	InVision / Craft
Adobe Photoshop	Principle
Adobe Illustrator	Framer (basic)
Adobe After Effects	Axure (basic)
Adobe Premiere	HTML/CSS/JS (basic)
Adobe Lightroom	Cinema4D (basic)
Adobe Flash (basic AS)	GitHub (basic)

INTERESTS

Design and visual arts
Computer Science & Information Technology
Photography and Film
Music (good music listener, guitar player)
Sports (cycling, running, snowboarding, climbing)